

The eLearning Adoption Survey

Dear Academic,

Over the last few decades, there has been a worldwide surge in the use of information and communication technologies (or digital technologies). There have been reported mixed results of the 'digital revolution' to the different angles and spheres of our daily life including education. However, there is a perceived lack in terms of both research and success stories in African higher education institutions with regard to the adoption of digital technologies in teaching and learning despite their promise and potential. There is therefore need to study and document the contributing factors, and at the same time develop frameworks and/or guidelines for successful use of digital technologies in teaching and learning, popularly known as eLearning.

You have been kindly requested to participate in a research on the adoption and use of eLearning/Learning technologies in Higher Education Institutions (HEIs) in selected countries in Africa. The questionnaire seeks to gather information about the perceptions, motivation, organisational and environmental factors affecting the use of eLearning with the aim of understanding the kind of interventions required for faster adoption and continued use of eLearning. The results of a statistical analysis of the data will be used to make specific recommendations on the areas of personal characteristics and attitudes, organisational realignments, technology policy, implementation, and operations for HEIs for successful adoption of eLearning.

Please *note* that:

- there are no *correct* or *incorrect* responses;
- all the information gathered from this questionnaire will be *totally confidential* and the strictest confidentiality and anonymity shall be preserved. Your name shall not be publicised in the final report nor will there be any cross-references made that can link the results of the questionnaire to you.
- You can forward this mail to as many professional colleagues in the countries below as possible.

Only academics from *Angola, Botswana, Burundi, Kenya, Lesotho, Malawi, Mozambique, Namibia, Rwanda, South Africa, Swaziland, Tanzania, Uganda, Zambia, Zimbabwe* are eligible to participate in the survey. If you are not from these countries, please ignore this communication. Please pass this email to your colleagues in these countries.

It will take you approximately 20 minutes to fill in this questionnaire. For internal validity of the questionnaire, some items may appear as if they are repeated. To fill in the questionnaire, copy and paste the following URL onto your browser:

<http://www.elearningfundi.net/survey/index.php?sid=37667> OR <http://tinyurl.com/64lmob>

I would appreciate it if you could e-mail your questions, concerns, comments and suggestions to jkariuki@uwc.ac.za. If you have any questions or concerns, feel free to call or email us at the addresses below.

This study is for the completion of the requirements of a doctoral thesis research in the Information Systems department at the University of the Western Cape, and your participation is greatly appreciated.

Thanking you in advance.

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e-Mail: jkariuki@uwc.ac.za, jkariuki@gmail.com

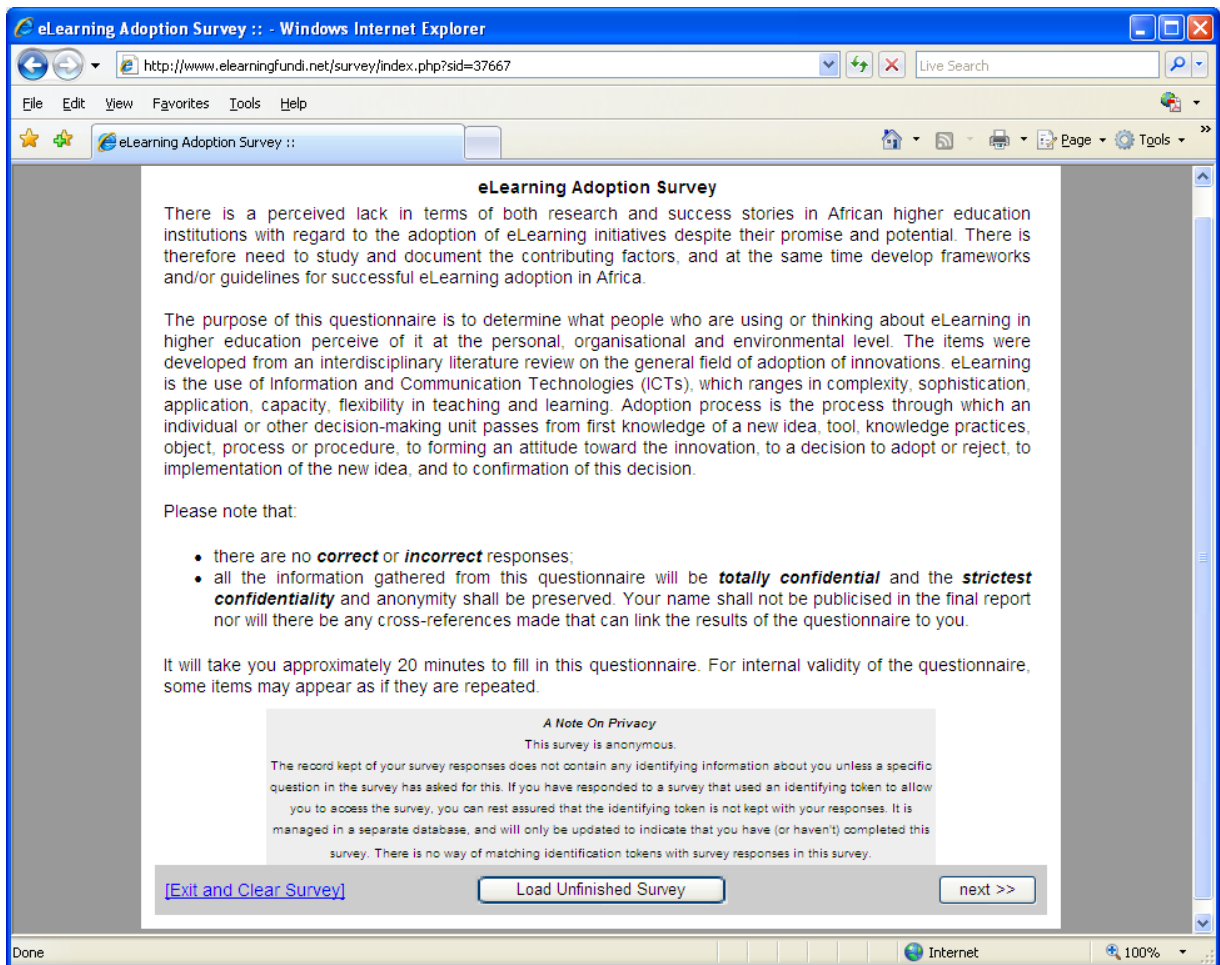
Instructions

For you to participate, you should be an academic in the following countries in the Eastern and Southern Africa region:

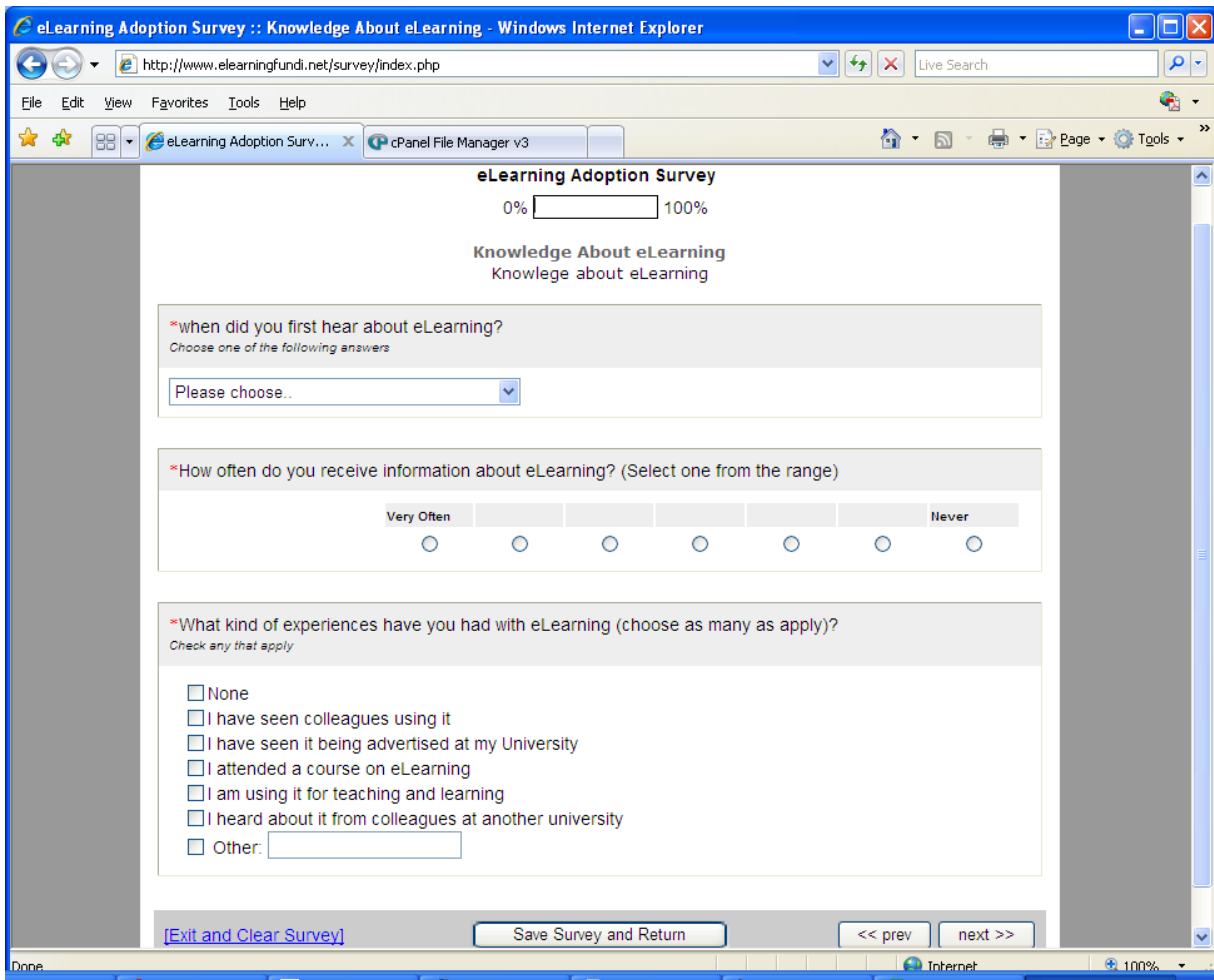
Angola, Botswana, Burundi, Kenya, Lesotho, Malawi, Mozambique, Namibia, Rwanda, South Africa, Swaziland, Tanzania, Uganda, Zambia, and Zimbabwe.

Follow the following steps:

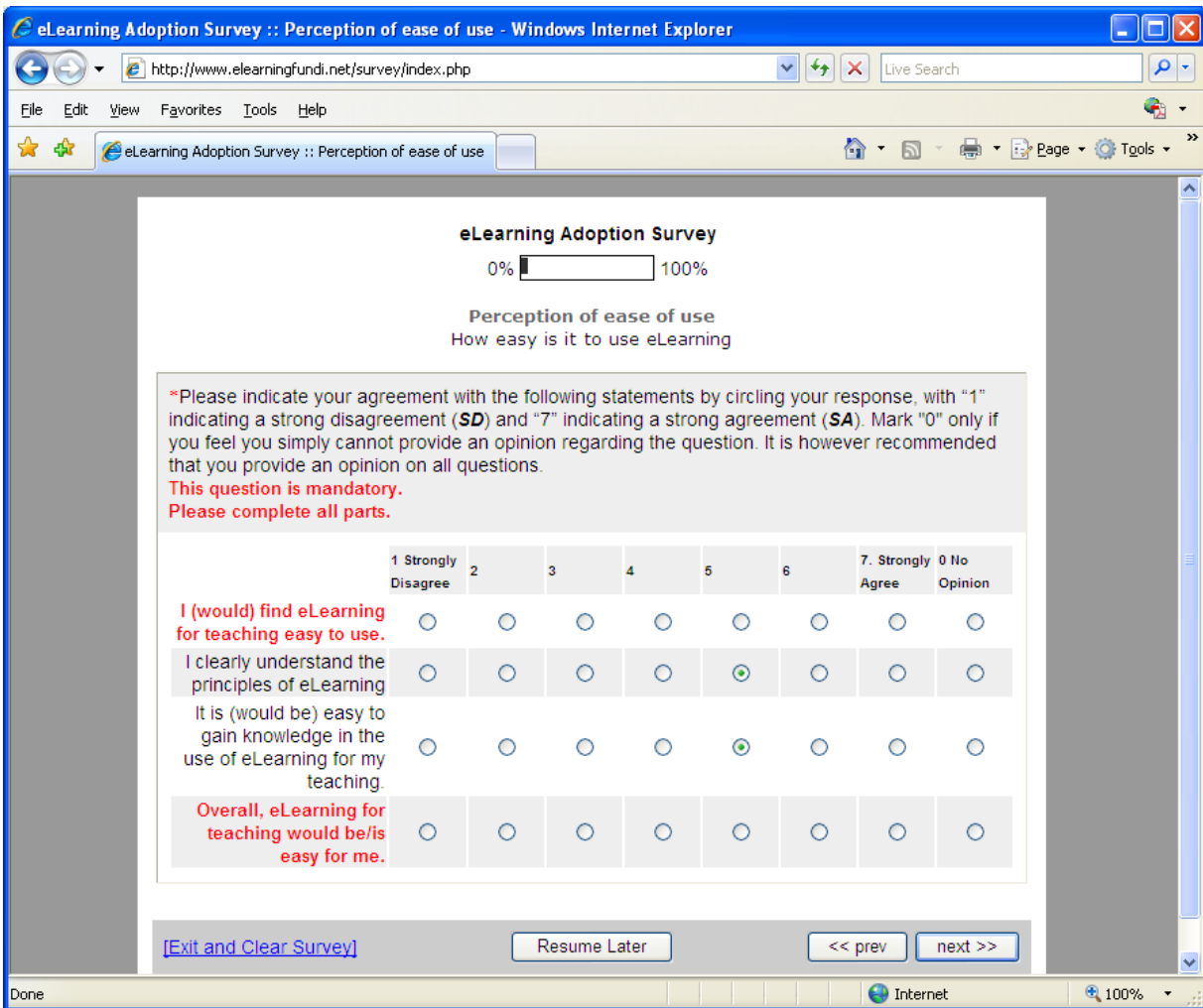
1. Visit the URL: <http://www.elearningfundi.net/survey/index.php?sid=37667> OR <http://tinyurl.com/64lmob>
This will lead you to the introduction page of the survey as shown.



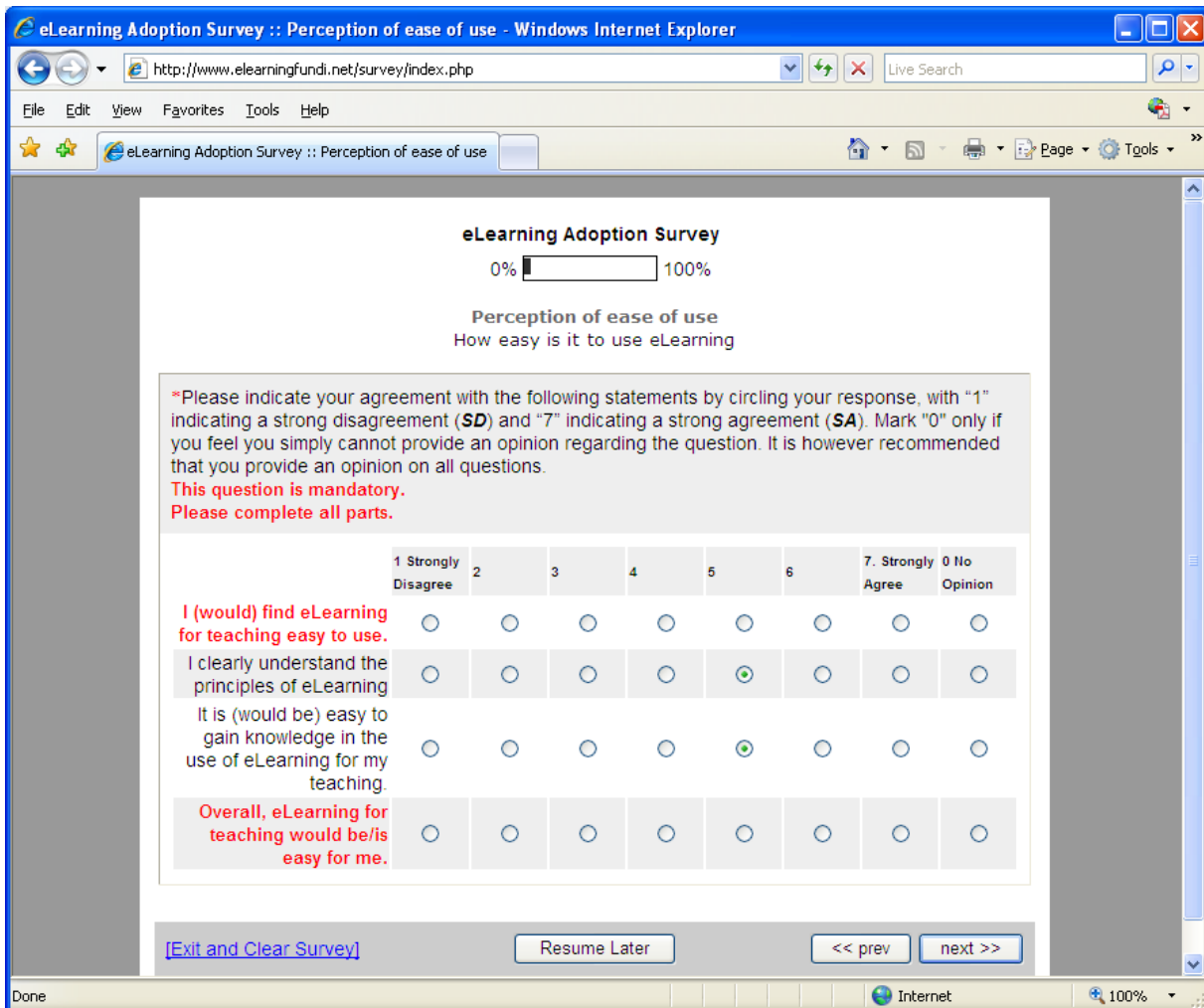
2. To start the survey, click on next>> (arrow marked 1). Read the content of the screen; specifically note the section on privacy. If you are returning to a saved unfinished survey, go to section 5.



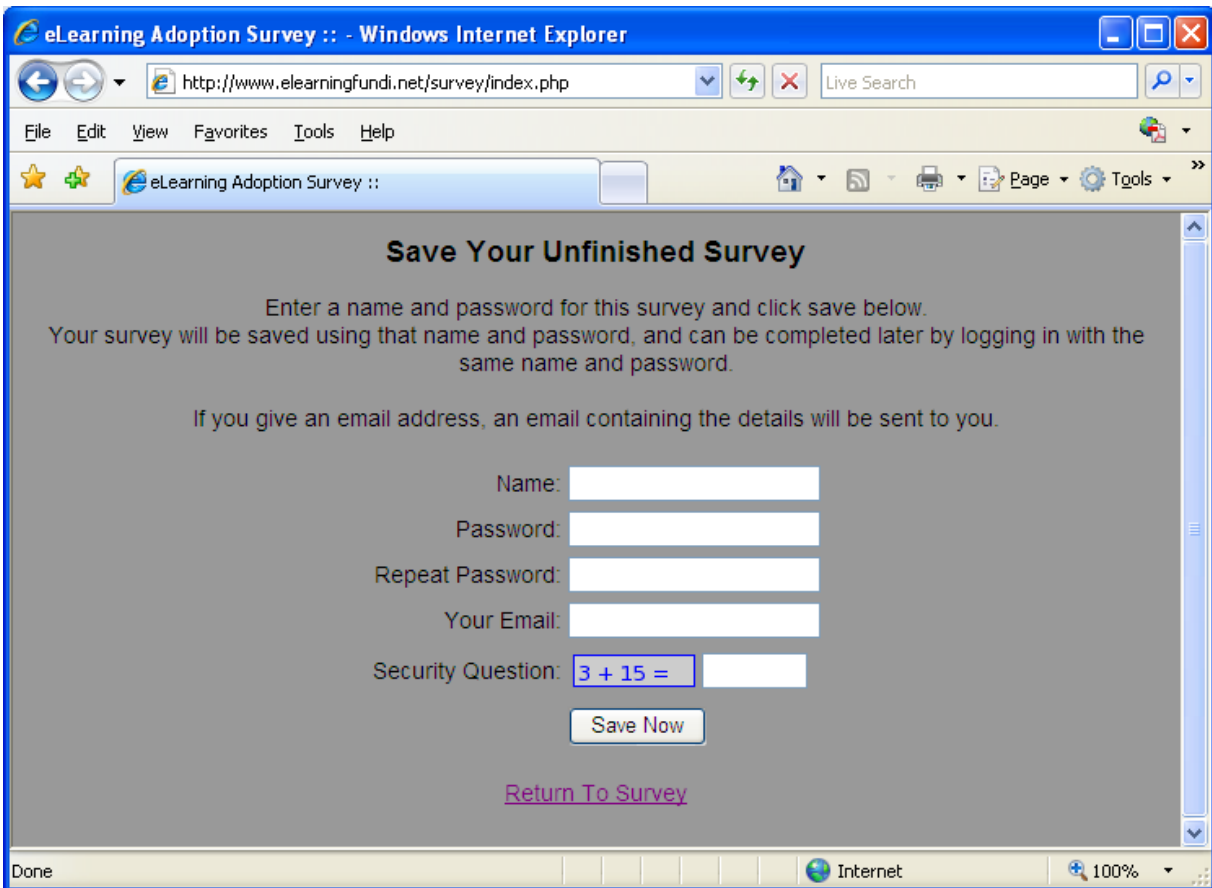
3. As you will see, most of the questions are easy to respond to, requiring the use of the mouse. When you are done with each section, click on the next>> (labeled 1) button to proceed. To go back to the previous page, click on the <<Prev button (labeled 2).



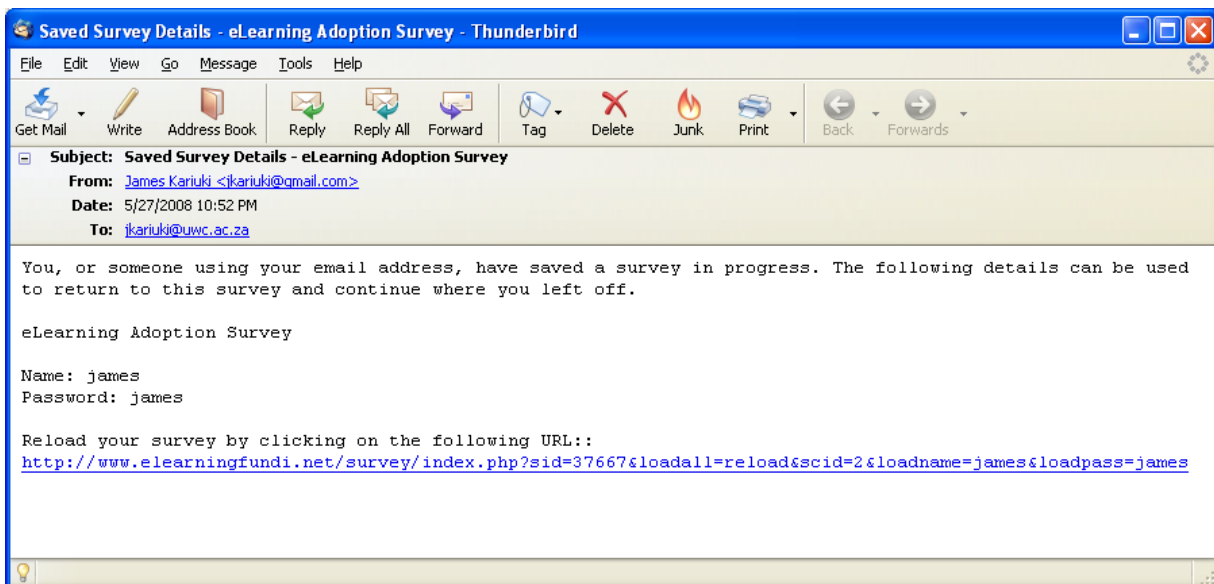
- Most of the questions require you provide a response for them. In the event that no response is provided, the questions that are left blank will be highlighted like shown above for your easy visibility.



5. Saving the survey. If you are caught up with and for some reason you cannot not finish the survey at the same time, click on Resume Later (arrow 3). This will let you fill in some details that will authenticate you when you come back later. However, because of the relatively short time and effort required to fill in the questionnaire, it is recommended that you do so in a single sitting.



6. While saving the survey to resume later, you will be prompted to fill in some details. This information is required to reload the questionnaire when you resume. An email with the information you have provided will be sent to you as a reminder, with a link on how to resume the survey.



7. You can also resume the by clicking on "Load Unfinished Survey" button (arrow 3) on the first page of the survey. In which case you will be required to reactivate the survey using the details you provided when saving it.

eLearning Adoption Survey :: - Windows Internet Explorer

http://www.elearningfundi.net/survey/index.php?sid=37667

File Edit View Favorites Tools Help

eLearning Adoption Survey ::

eLearning Adoption Survey

There is a perceived lack in terms of both research and success stories in African higher education institutions with regard to the adoption of eLearning initiatives despite their promise and potential. There is therefore need to study and document the contributing factors, and at the same time develop frameworks and/or guidelines for successful eLearning adoption in Africa.

The purpose of this questionnaire is to determine what people who are using or thinking about eLearning in higher education perceive of it at the personal, organisational and environmental level. The items were developed from an interdisciplinary literature review on the general field of adoption of innovations. eLearning is the use of Information and Communication Technologies (ICTs), which ranges in complexity, sophistication, application, capacity, flexibility in teaching and learning. Adoption process is the process through which an individual or other decision-making unit passes from first knowledge of a new idea, tool, knowledge practices, object, process or procedure, to forming an attitude toward the innovation, to a decision to adopt or reject, to implementation of the new idea, and to confirmation of this decision.

Please note that:

- there are no **correct** or **incorrect** responses;
- all the information gathered from this questionnaire will be **totally confidential** and the **strictest confidentiality** and anonymity shall be preserved. Your name shall not be publicised in the final report nor will there be any cross-references made that can link the results of the questionnaire to you.

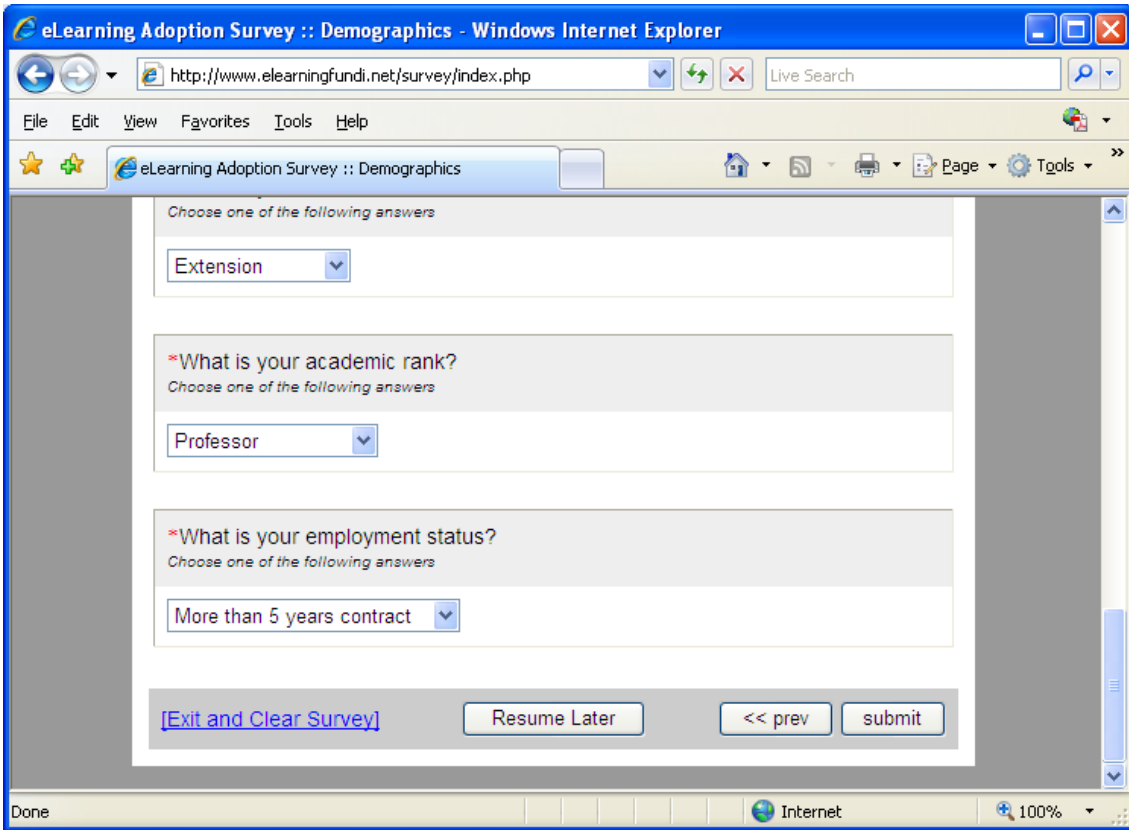
It will take you approximately 20 minutes to fill in this questionnaire. For internal validity of the questionnaire, some items may appear as if they are repeated.

A Note On Privacy
This survey is anonymous.

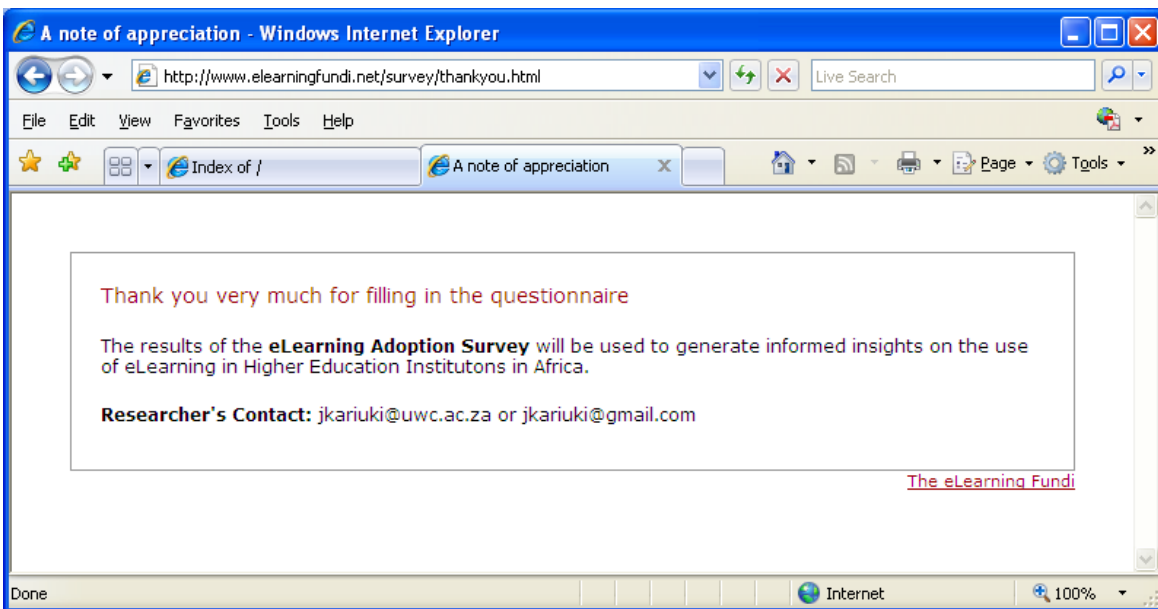
The record kept of your survey responses does not contain any identifying information about you unless a specific question in the survey has asked for this. If you have responded to a survey that used an identifying token to allow you to access the survey, you can rest assured that the identifying token is not kept with your responses. It is managed in a separate database, and will only be updated to indicate that you have (or haven't) completed this survey. There is no way of matching identification tokens with survey responses in this survey.

[\[Exit and Clear Survey\]](#)

Done Internet 100%



8. The final screen in the process is providing some demographical data about you. To complete the questionnaire, click on the submit button (arrow 4).



Thanks once more for your participation. Should you want a copy of the final findings, please email me on jkariuki@uwc.ac.za